

The PX Point-of-Care (POC) Media Network includes screens in over **42,000 HCP offices** from premium publishers totaling over **480 million monthly impressions**



Healthcare and Pharma Advertisers now have programmatic access to POC

- Ability to target based on NPI list, specialty, 1st and 3rd party data
- Support for video w/ audio and display formats as well as QR codes for user interactivity
- Available on all major DSP's - no paperwork required
- Flexible access via PMP's on a non-guaranteed basis

Health Media Network



PatientPoint



Screenverse Health



PX POC Network Partners



Discover AtmosphereTV's point-of-care network, a tailored collection of digital screens designed to captivate and inform patients and physicians in healthcare environments. Positioned in high-traffic areas such as waiting rooms and lobbies, AtmosphereTV's screens deliver engaging content to enhance the patient experience.



Constant Media connects patients and caregivers with relevant health and wellness information at the Point of Care. Constant Media is a growing network comprised of thousands of physician offices catering to 26 specialty fields.



Health Media Network's (HMN) premier in-office communication tools and premium video content educate, entertain, prepare and inspire people to embrace healthy living every day. HMN has over 6,000 screens at point of care locations, such as medical, vet, and lab waiting room screens located nationally, across the top 200 DMAs.



Introducing Loop Media's point-of-care network, a dynamic selection of digital screens designed to transform healthcare spaces by delivering compelling and informative content. Strategically located in high-visibility areas such as waiting rooms and lobbies, Loop Media's screens create an engaging experience for healthcare providers and patients.

Coverage

Digital Screens	1,890
4-Week Impressions	40M
Markets Reached	186

Coverage

Digital Screens	6.5K
4-Week Impressions	138M
Markets Reached	186

Coverage

Digital Screens	+6,000
4-Week Impressions	+30M
Markets Reached	200

Coverage

Digital Screens	1,684
4-Week Impressions	8M
Markets Reached	67

PX POC Network Partners

PatientPoint

PatientPoint pioneered the point-of-care marketing industry, revolutionizing patient education, offering innovative, customized and targeted solutions to reach patients and providers. Access digital screens positioned in waiting rooms at doctor's offices, providing a unique opportunity to connect with patients.

Coverage

Digital Screens	16,600
4-Week Impressions	140M
Markets Reached	207

screenverse Health

A leading network of state-of-the-art digital screens in pharmacies and doctors' offices delivering a customized approach to connecting clients with consumers. Engaging the consumer along the path to purchase with health-conscious consumers within the high-traffic areas of doctors' offices and pharmacies.

Coverage

Digital Screens	2,235
4-Week Impressions	22.3M
Markets Reached	165

Vengo

Vengo is a comprehensive network of digital screens designed to facilitate efficient, scalable, and trustworthy executions in healthcare environments nationwide. Strategically placed in waiting rooms and cafeterias in hospitals through the tri-state area,, Vengo's point-of-care screens provide maximum visibility during high dwell times, ensuring effective communication and engagement with patients, doctors and visitors.

Coverage

Digital Screens	364
4-Week Impressions	67M
Markets Reached	105